

# Payment

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# Payments basics

Intent.ai supports prepaid payments (default) as well as postpaid options.

## Prepaid

Before launching an advertisement campaign, it is needed to top up the balance by attaching a credit card, or by paying the invoice provided by Intent.ai staff.

## Postpaid

Please contact our sales or customer support for postpaid option.

# Terminology

## Balance

Either negative and equal to unpaid amount for previous product use, or positive and equal to paid but unused amount of the account.

## Credit limit

The lowest boundary of balance for the advertiser, lower than which the account will stop working until a payment is received.

Prepaid users' credit limit is 0.